

Matthew A. Homyk | Partner
Intellectual Property Litigation

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Matthew Homyk is a Partner in the Intellectual Property Litigation group of Blank Rome LLP. Besides an active trademark, copyright, and unfair competition litigation practice in U.S. federal courts and before the Trademark Trial and Appeal Board of the U.S. Patent and Trademark Office, Matt serves a wide range of clients in areas including:

- Trademark and copyright registration and counseling
- Counterfeit products enforcement
- Internet issues, privacy, domain name disputes, UDRP proceedings, and e-commerce issues
- Social networking (e.g., Facebook and Twitter) legal issues
- Preparation and negotiation of technology transfer, assignment, and confidentiality agreements
- License agreements for trademarks, copyrights, software, and know-how

Matthew uses his experience in web design, social networking, web analytics, and search engine optimization (“SEO”) to provide high-level Internet business counseling to clients in conjunction with traditional trademark and copyright services.

Matthew has served as Adjunct Professor of Trademark Law at Villanova University School of Law. He is also a member of the Pro Bono Committee of the International Trademark Association (“INTA”).

Prior to joining Blank Rome, Matthew interned for the General Counsel of The Barnes Foundation, an educational institution dedicated to appreciation of the fine arts and horticulture.

Select Engagements

- Dozens of opposition and cancellation proceedings before the Trademark Trial and Appeal Board of the U.S. Patent and Trademark Office.
- Representing domestic consumer products brands and retailers on trademark registration and counseling and counterfeit enforcement.
- Trademark portfolio analysis and maintenance for global telecommunications company.
- Negotiated and drafted agreement for global retail clothing brand to host event at landmark Miami resort.
- Trademark litigation for regional specialty running products company.

Admissions

- Pennsylvania
- New Jersey
- U.S. District Court - Eastern District of Pennsylvania
- U.S. District Court - New Jersey
- U.S. Patent and Trademark Office

Memberships

- Philadelphia Bar Association
- International Trademark Association

Education

- Villanova University School of Law, JD, cum laude
- Georgetown University, BSFS

Recognitions

- 2024, Copyright Law in Philadelphia, listed in *Best Lawyers in America*©
- 2021, Pennsylvania “Rising Star” in Intellectual Property, listed in *Super Lawyers*®
- 2021–2023, recognized in *World Trademark Review Global Leaders: Private Practice*
- 2017–2024, listed in *World Trademark Review* 1000—The World’s Leading Trademark Professionals
- 2017–2018, listed in *IAM Strategy* 300—The World’s Leading IP Strategists
- 2016, “40 Under 40,” listed in *Philadelphia Business Journal*

Professional Activities

Matthew serves on the Radnor Township Zoning Hearing Board.