BLANKROME

Jennifer J. Daniels | Partner Corporate

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Jennifer Daniels provides counsel on regulatory and general corporate law matters. She serves a wide range of clients in areas such as:

- U.S. and global privacy and data protection compliance
- regulatory matters
- health information technology
- mergers and acquisitions
- · pharmaceutical company contracting
- in-licensing agreements
- · facility licensing

Her regulatory practice includes counseling on select advertising matters, including substantiation, deceptive advertising, on-line behavioral advertising, testimonials and endorsements, telemarketing, CAN-SPAM compliance and privacy.

Select Engagements

- Several international pharmaceutical and device companies, developed and implemented global privacy and security compliance programs.
- A global generic pharmaceutical company, day-to-day contracting including manufacturing, supply, distribution, and consulting agreements.
- A generic pharmaceutical manufacturer, in a \$45 million acquisition of worldwide assets related to a brand name drug.
- A medical device company, in connection with its recapitalization by a leading private equity fund.

Admissions

- Pennsylvania
- New Jersey
- New York

Memberships

American Health Lawyers Association

Education

- University of Pennsylvania Law School, JD
- University of Rochester, BA, magna cum laude

Professional Activities

Jennifer currently sits on the Board of Directors of the Hauptman-Woodward Medical Research Institute Foundation, and is the co-leader of Life Sciences Affinity Group of the Health Information Technology Practice Group of the American Health Lawyers Association. She also authored *Applying Basic Privacy Principles to the Use of RFID* for the Food and Drug Law Institute's Update Magazine 2005, Issue 4 and contributed the health law privacy chapter to *Data Security and Privacy Law: Combating Cyberthreats*, West Group, 2002.

Languages

• Spanish